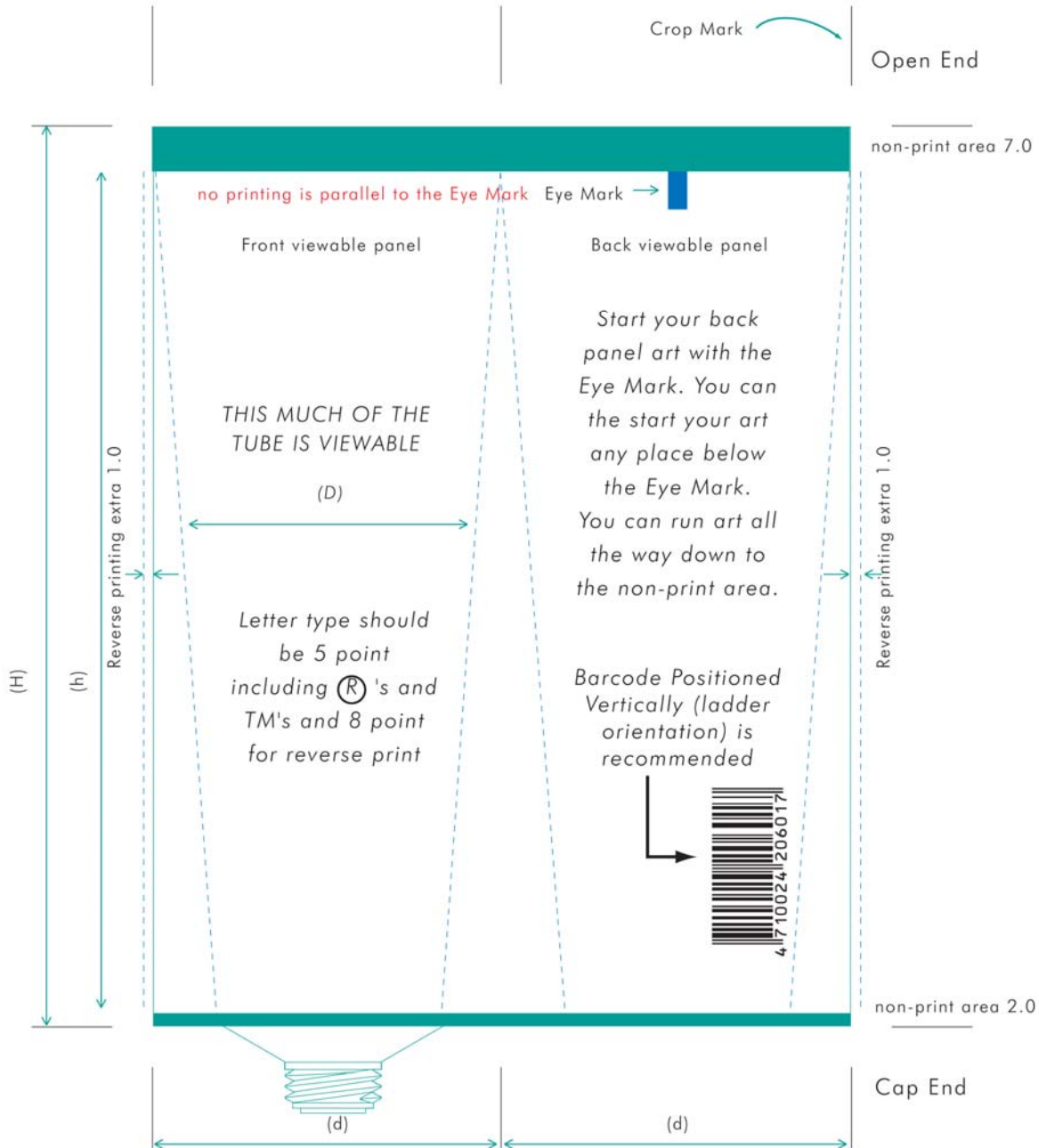


Squeeze Tube - Artwork Layout (Not to scale)

This layout with directions is included within the working or "live" area. You will find all the necessary information to create a complete artwork.

Specific decorating guides as well as artwork can be provided by SIDNEY to suite your immaculate needs.



Example:

Printed Tube Sizes (D)* x (H)*	Printing Area (d)* x (h)*
35 x 140	54.5 x 131.0

All measurement in mm



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勝利工業有限公司
SIDNEY INDUSTRIES SDN. BHD. 196659-V
 Lot 60819, Taman Meru Industrial Estate Phase 3A,
 Jalan Jelapang, 30020 Ipoh, Perak, Malaysia
 Tel: +60 5 526 8826 Fax: +60 5 526 8226
 www.sidney.com.my

Barcode Specification

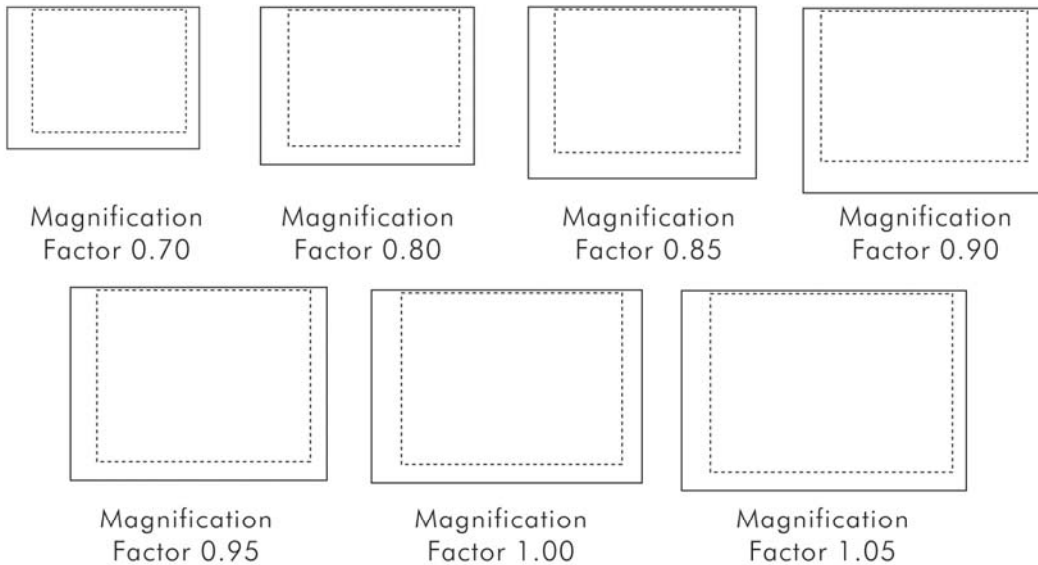
The data within the bar codes only become information if it can be understood easily and accurately, and ensuring that printed bar codes will be scan-able is the first step in ensuring that this data can be used efficiently within electronic communications.

Consumer units (items that may be sold at a retail point of sale) must be bar coded with EAN-13, UPC-A, EAN-8 or UPC-E



EAN-13

scale 1:1



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Guide to decorating plastic squeeze tube

SIDNEY offers a variety of decorating facilities of which the following guidelines should be observed.

We reserve the right to decide acceptability of all designs.

Offset Printing	Maximum 5 colours plus lacquering (PMS - Pantone Matching System) CMYK not recommended in dry offset printing.
Tone Work	Gradual tone 5% till 100%.
Point Size(font)	Avoid bold type in small sizes. 3 point (minimum) - solid print. 6 point , bold (minimum) - open face or reverse print is recommended.
Lettering Setting	Medium type, do not overprint solid colour.
Open End	7.0mm non-print area (Sealing area)
Cap End	2.0mm non-print area
Ean Code (Barcode)	Barcode positioned vertically (ladder orientation) is recommended. Magnification factor 0.70 (minimum) and 1.05 (maximum). For colour reference please refer to barcode colours
Eye Mark	3mm (W) x 6mm(H) (minimum). No printing is parallel to the Eye Mark at all sides and should be in darkest colour
Hot-stamping	Maximun height 90m
Full Wrap Print	Extra charge will be levied on 360° full coverage. Normal bleeds are 1.0mm to the left and for coverage it overlaps the right side of panel by 1.0mm. Best colour for full wrap are light pastels
Bleed	Design start away from bleed 3mm, to avoid design overlap
Halal	Minimum 8mm in diameter
Screen Line	Maximum 133 screen line
Software Supports	Adobe Illustrator CS3
Saving File	All artwork should save as "*.ai" or "*.eps" file for PC/Win format only. Attached (link) picture file in the "*.ai" or "*.eps" file is not recommended.
Transport Media	CD / DVD By e-mail - designer@sidneyplastic.com.my

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